



BUILDING A THRIVING CONSULTING ECOSYSTEM

Building a thriving consulting ecosystem provides an inquiry and process approach to building a thriving consulting ecosystem. Anyone interested in developing a consultative ecosystem that lives beyond their own personal economy and skill set is encouraged to take this course.

WHO is this course designed for?

- Individual practitioners
- Those leaving a larger consulting firm and wanting to go out on their own
- Those wanting to develop a larger practice within an existing consulting organization



A virtual six week course - two hours each session with two hours of coaching

Society for Process Consulting
Helping our world thrive through the power of
Process Consulting



Building a Thriving Consulting Ecosystem

Course Table

Lesson 1	Why Build a Thriving Consultancy?
Lesson 2	Developing the Strategic Theories That Underpin Your Company
Lesson 3	Organizational Form and Governance Structure
Lesson 4	Belonging Within the Consulting Ecosystem
Lesson 5	Economy of a Multi-Consultant Consultancy
Lesson 6	The Economy Between Consultants That Supports Them Both
Lesson 7	Determining the Economic Value of Your Consultancy
Lesson 8	Developing the Consultancy's Flywheel
Lesson 9	Ensuring a Long-Term Financially Stable Consultancy
Lesson 10	Nurturing the Consulting Ecosystem's Competencies and Skill Sets
Lesson 11	How a Larger Geographic and Industry Presence Develops a Strong Client-Centered Consulting Ecosystem
Lesson 12	Business and Relationship Development That Benefits Everyone

By participating, what will be different about your leadership, skills, mindset, etc.?

- Deeper understanding of the iterative and process approach
- Leveraging best-in-class writings on the concepts of organizational design, strategic theory, governance, and business valuation.
- Developing your consultancy's sense of belonging, framework of relationship building, and consultant interconnectedness.
- Mapping out your business development and marketing plans.



How is my learning facilitated?

- Adult learning modalities
- Real play scenarios and case studies
- In lesson exercises is dyads, small & large groups that deepen learning
- Studying thought leaders to expand your knowledge and possibilities
- Written work an experiential learning applied to each learner's current challenges



Meet your facilitator: Lon has nearly 30 years of professional experience in organizational development. For nearly a decade, he has led Design Group International (an industry leader in Process Consulting) through the succession of its founder, growing its community of practitioners, and expansion of services offered to Clients.

Pricing: \$3,250 per person, all inclusive. Participants receive their Advanced Process Consultant Credential

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